



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 5146160

Schedule Dates 02/20/22-02/27/22
Advertiser National Community Pharmacists Association (144
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 220227 (1685336)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Mason, Kym
Phone/Fax /
CPE Est 220227
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 220227 NCPA

Date Entered 02/07/22
Last Modified 02/07/22
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,500.00
Net Total \$76,500.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2022	2	\$90,000.00
Grand Total:	2	\$90,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/20/22-02/20/22	2	:30	8:59A- ABC-This Week								1	1	\$45,000.00	\$45,000.00	Washington (WJLA)		2/7/22
2.0	Normal Line / SPOT	02/27/22-02/27/22	2	:30	8:59A- ABC-This Week								1	1	\$45,000.00	\$45,000.00	Washington (WJLA)		2/7/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.